

MEDIA RELEASE

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BCI ASIA ANNOUNCES LAUNCH OF CONSTRUCTION+

First Issue Debuts May 2016

BCI Asia is excited to announce the launch of our newest publication, Construction+, a bi-monthly magazine for savvy construction and design professionals committed to staying abreast of current industry trends in projects, products and technologies.

Created for the discerning industry professional, the magazine focuses on the latest issues and developments impacting the Malaysian construction and design market, with in-depth interviews with key stakeholders and insightful editorial pieces on some of the most prominent projects in the country.

Construction+ will take the place of The Bridge electronic newsletter, combining the strength of its dedicated audience with the expanded editorial focus of Construction+.

Starting with a print circulation of 10,000 and digital circulation to over 25,000, the magazine will be distributed to active professionals including developers, architects, engineers, contractors and suppliers in Malaysia.

At the helm of Construction+ is Candice Lim, managing editor of the respected FuturArc Journal, one of the leading publications on Green architecture and design in Asia Pacific.

Candice Lim said of the launch, "We're delighted to introduce Construction+ to the Malaysian construction and design market, which has seen rapid growth over the last decade. With the speed of change in this market, we want to provide our audience with a publication that has a strong journalistic focus on the latest developments happening here in Malaysia, something professionals can turn to and depend on to easily keep up-to-date."

The new Construction+ magazine launch will take place at BCI Malaysia's BCI Asia Awards held on 27 May 2016 at the JW Marriot Hotel, Kuala Lumpur and attended by the crème de la crème of Malaysia's architecture, construction and design professionals.

About BCI Asia

BCI Asia contributes to construction market efficiency by helping supply and demand find each other. We provide concise information on new projects and building technologies, thereby stimulating progress in design, construction methods and building materials. In 1998, BCI Asia was the first to introduce this service to several Southeast Asian countries: Indonesia, Singapore, the Philippines and Malaysia. In the following years additional countries were added to BCI Asia's portfolio: Thailand, Hong Kong and Vietnam.

For more information about FuturArc Journal or Construction+, please contact:

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