

# BCI Pipeline Report

## What is the BCI Pipeline Report?

A quarterly companion to the BCI Forecaster report tracking new construction projects at the early stages (from competition to documentation). This leads to a report that gives a comprehensive overview of upcoming projects per category and region.

*Your new source for  
early Market Trends*

The data in the report is based on projects reported on a daily basis in BCI Asia's real-time project lead database. For the previous 2 years, all projects at 'competition', 'concept', design', or 'documentation' stage are extracted from the database, quarter by quarter, by publishing date. Only 'new' projects (projects reported for the first time) are included.

The data is analysed and presented by construction category (as in the Forecaster Report) and, where appropriate, by region.

We also report on the key economic indicators and their relation to the construction industry.

## USE THE BCI PIPELINE REPORT TO

- ✓ **Identify areas of growth** potential to plan or monitor your sales strategy
- ✓ **Get involved** in the early stages of projects to do your marketing
- ✓ **Watch** for underlying market trends

To subscribe to the BCI Pipeline Report, please complete and return the attached order form.

## BCI PIPELINE REPORT ORDER FORM

The BCI Pipeline is a leading quarterly indicator of the value of new construction projects at the early stages (from competition to documentation). It is an essential source of construction information for any organisation or individual connected or concerned with the future of the construction industry in Hong Kong.

The findings in the BCI Pipeline are presented from a general view of the construction market to the specific aspects in terms of region and category for building and civil construction.

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\*Prices in HKD and do not include VAT

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